



Navigating Your Way through the Holidays

As the price of portable GPS devices drops, more people than ever are using them to avoid wrong turns, circumvent traffic and receive turn-by-turn directions in real time. With the holidays approaching, GPS technology can be especially helpful as people race from errand to errand, and party to party, and try to save a little time and sanity. Additionally, GPS technology can offer a creative way to liven up holiday traditions. Here are some ideas from the experts at RadioShack to help you navigate your way through the holiday season.

Tackle Errands More Efficiently

This holiday season, many people will rely on verbal directions or printed maps and directions as they make their way from home to the mall, to the post office, to the local strip center, to the grocery store, to the kids' school, back to the mall and then home. Phew! That's a lot of driving, and a lot of negotiating hectic traffic on the road while juggling printed directions and looking for street signs. The downfall of printed maps is that they cannot provide real-time assistance or alternative directions if you make a wrong turn or run into traffic, and they can be dangerously distracting if you don't have a passenger to help you navigate.

A GPS device is a modern alternative that accurately determines your approximate location within a few feet using satellite technology (through longitude and latitude coordinates) and helps you navigate from one location to the next in the shortest amount of time. RadioShack carries a wide variety of [GPS devices](#) like the **Magellan® Maestro 3100**, which let you pre-program your destination for turn-by-turn voice guidance and recalculate your route in real-time if you turn to navigate around a holiday traffic jam. Some GPS devices, like the **Mio Digiwalker C320**, also double as an MP3 player, so you can even listen to holiday tunes on-the-go! Just remember to program your destinations before you start driving so you can keep both hands on the wheel while on the road.

Plan a Progressive Dinner Party, Coordinate to Coordinate

GPS devices can serve a variety of creative outcomes. For example, the holidays are filled with dinner parties and social gatherings with friends, families and co-workers. This year, add an element of anticipation to the evening by using your GPS device to organize a progressive dinner party. Simply recruit a group of four people (or couples) to host the affair, and using a GPS device, determine the coordinates where each person will serve their course: cocktails, appetizers, main course and dessert. It could be their home or perhaps, a favorite local restaurant, park or public gathering place. Send out invitations that list the time and coordinates (latitude and longitude) for each course, and guests will be on their merry way. The evening will keep guests on their feet and talking about your superior party planning skills for months.

Kick off a Holiday Gift Hunt

Everyone loves a treasure hunt! So why not use GPS to boost the excitement of gift giving. Imagine your older kids or significant other waking up Christmas morning to discover only one small box under the tree containing a handheld [GPS device](#), such as the **Garmin® eTrex Legend**, and a set of coordinates. The hunt is on! Together, the family can race from one location to the next,



gathering various gifts and the next clue. At the end of the hunt they can discover the bicycle, computer or other big-ticket item that was on their wish list. It's one holiday they'll never forget!

Track Santa

No need to stay awake listening for Santa's sleigh to land on the roof when you can track his world-wide journey via the Internet and a GPS device. Various Web sites, such as www.noradsanta.org/, allow you to watch Santa's journey real time on Christmas Eve and even enter in your own personal GPS waypoints to ensure he doesn't miss stopping at your house. Of course, you still need to be in bed asleep when he arrives so he won't pass you by!

For more information and helpful advice on how GPS devices can help make your life easier and more enjoyable, stop by any of RadioShack's 4,500 convenient, neighborhood locations or visit www.RadioShack.com.